

SPONSORSHIP PACKET



TOPSIDE

POOL CLUB

2020 EVENTS



**OPENING DAY IS
APRIL 17TH**

ABOUT US

Topside Pool Club is an exclusive, members-only club located in the beautiful Downtown Greenville. Complete with a rooftop pool, Topside is truly a destination for anyone looking for a social lifestyle.



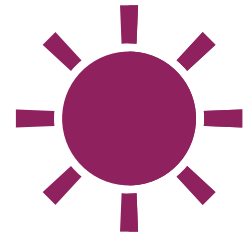
THE MOST IMPORTANT

Members get exclusive access to the club during open hours. Each member can bring up to four guests at a time, daily guest passes are free on weekdays and \$5 on weekends. Access gets you unlimited time to swim, tableside or swim-up bar service, and plenty of people to socialize with!



THE MOST REFRESHING

You can't relax by the water without a cold beverage in your hand. Topside Pool Club has a full-service bar featuring craft beers, select wines, and signature spirits served by an attentive staff at your table or at our swim-up bar. If we don't have your favorite beverage, just ask, we are happy to stock it!



THE MOST PARTIES

Whether you are looking to host your own corporate event, or attend our year-round member only events, there are plenty of ways to socialize at Topside. Private events can be booked M-W while members can bring in small groups on the weekends.

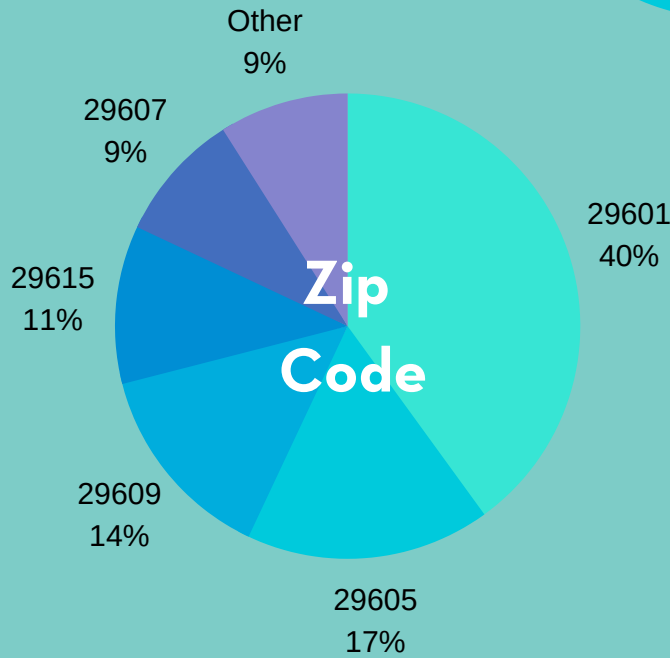
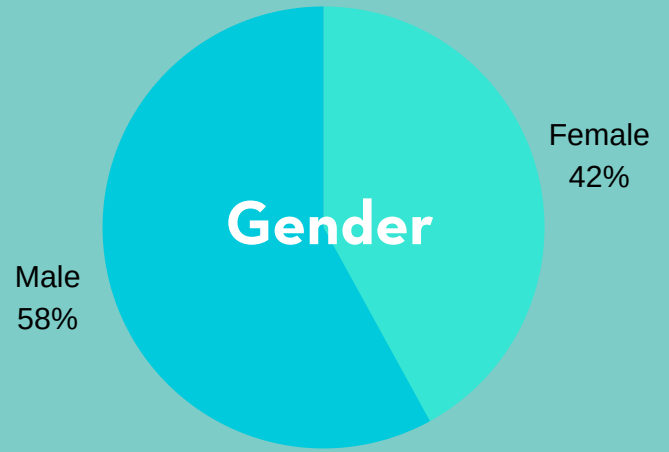
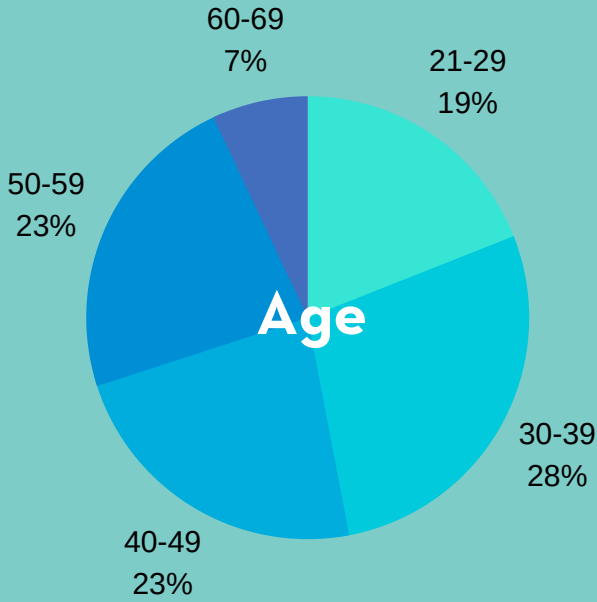


For 2020 we are offering companies like yours the opportunity to market your brand in an engaging environment. We have a wide array of events that are open to custom sponsorship activations. We are happy to work with you to identify the best way we can help you get your name in front of our affluent audience.



TOPSIDE
POOL CLUB

Member Demographics



2020 Sponsorship Opportunities Special Events

We wouldn't be a social club without hosting some of the best parties. Engage your brand in an energetic environment, with plenty of possibilities to get creative on activation methods.

GOLD EVENT SPONSOR

Sponsor supports a single special event of their choosing.

- Company name listed as the event sponsor.
- Company logo on all event advertising.
- Company logo and website link on event description page.
- Company name mentioned in all event marketing.
- 3+ social media mentions on the event Facebook and Instagram pages per event .
- 6 Guest Passes to the event.
- 6' display table at event.
- Custom cocktail featuring your brand name.
- Ability to collaborate with our staff to feature your brand or staff at the event.

SILVER EVENT SPONSOR

Sponsor supports a special event of their choosing.

- Company name listed as the silver event sponsor.
- Company logo on all event advertising.
- Company logo and website link on event description page.
- Company name mentioned in all event marketing.
- 1+ social media mentions on the event Facebook and Instagram pages per event .
- 2 Guest Passes to the event.
- Cocktail display table at the event.



Special Events

All of our signature special events are open to members and their guests. We typically see anywhere from 75-150 guests. Each event features music, games, and drink specials. We are happy to work with you to create an interactive sponsorship experience unlike any other!

LET'S FIESTA! - SATURDAY, MAY 9TH

GOLD SPONSOR \$400 / SILVER SPONSOR \$200

MEMORIAL DAY STAYCATION- MONDAY, MAY 25TH

GOLD SPONSOR \$400 / SILVER SPONSOR \$250

SUMMER SOLSTICE PARTY- FRIDAY, JUNE 20TH

GOLD SPONSOR \$250 / SILVER SPONSOR \$175

4TH OF JULY BASH- SATURDAY, JULY 4TH

GOLD SPONSOR \$400 / SILVER SPONSOR \$250

HAVANA NIGHTS- SATURDAY, AUGUST 8TH

GOLD SPONSOR \$250 / SILVER SPONSOR \$175

LABOR DAY FUNDAY- MONDAY, SEPTEMBER 7ND

GOLD SPONSOR \$400 / SILVER SPONSOR \$250

END OF SEASON HOORAY- FFG WEEKEND

GOLD SPONSOR \$250 / SILVER SPONSOR \$175

LEARN MORE:

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